



EUROSOLAR · Kaiser-Friedrich-Straße 11 · D-53113 Bonn

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Dear Sir or Madam,

In October 2006, EUROSOLAR and the World Council for Renewable Energy (WCRE) hosted the First of a new International Conference Series themed “The case of energy autonomy: Storing Renewable Energies” (IRES I). It is intended to contribute to the developments in energy storage and to publicize their application. IRES I was a great success last year, both in terms of topics selected and approval on the part of the attendees. Some 230 persons discussed at Wissenschaftspark Gelsenkirchen about new energy storage technologies in the heat and electricity sectors.

IRES I attendees were particularly enthusiastic about the wide range of storage technologies addressed. At IRES II this year, already accomplished storage solutions will be one of the central topics on the agenda. Venue will be the “Wasserwerk”, located next and connected to the former plenary chamber of the German Bundestag, where, at the same time, the World Council for Renewable Energy (WCRE) will convene for its annual assembly, together with the World Renewable Energy Parliamentary Network. All three events take place at the invitation of Hermann Scheer. To combine them, promises to produce a special effect of synergy in the form of exchange of information and discussion among all attendees.

IRES II exhibitors will be able to present their companies in the foyer of the former plenary chamber. Joint break periods, with food and drink being served in the former canteen for the parliament members, will provide for the ideal setting to that effect.

It is with great pleasure that we invite your company to become an IRES II sponsor and we thank you for considering our request. Further details on the opportunities for sponsorship are available to download in pdf-format.

Yours sincerely,

Irm Pontenagel  
Managing Director

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## Sponsorship – opportunities and levels

Joining the Second International Conference „The case of energy autonomy: Storing Renewable Energies“ (IRES II) as a sponsor or participant in the exhibition presented in the foyer of the former plenary chamber of the German Bundestag, offers a choice of promotional opportunities to companies:

### I. Premier Sponsor – €10,000.00

We would like to invite your company to become a premier sponsor of the Second International Conference „The case of energy autonomy: Storing Renewable Energies“ (IRES II).

#### Premier sponsorship includes:

- **Logo inclusion on conference programme**

Your company insignia or logo will appear on the printed programme, 10,000 – 12,000 copies of which will be sent out to attendees and an interested public around the world.

- **Exhibit space (optional)**

As a premier sponsor you will be provided with an exhibit space in order that attendees can visit your company's stand.

- **Cover of conference CD-ROM**

Your company insignia or logo will be printed on to the cover of the conference CD-ROM.

- **Internet**

Your organisation will be recognized as a premier sponsor in the online invitation presented on the websites [www.eurosolar.org](http://www.eurosolar.org) and [www.wcre.org](http://www.wcre.org).

- **Conference materials binder**

As a premier sponsor you are free to provide other marketing literature (e.g. leaflets or brochures) that will be added to the conference materials in the binder.

- **Conference participation**

As a premier sponsor you will receive free conference passes for three persons. Included therein are all conference materials, the proceedings and, food and drink.

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## II. Sponsor

Your company logo will appear on the printed programme, 10,000 – 12,000 copies of which will be sent out to a selected audience of professionals. Sponsorship of the conference therefore is a high-profile promotional opportunity for your company.

The logo placed in the programme will be printed in different sizes (please see draft). All measurements are given as width (mm) x height (mm):

- Size 1 (56 x 92): € 3,000.00 (free conference pass for one person included)
- Size 2 (56 x 60): € 2,000.00
- Size 3 (56 x 28): € 1,000.00

## III. Exhibit space – €1,500.00

You will benefit from the opportunity to showcase your innovative technology and system solutions for energy storage and, to promote your company to a wide audience of professionals in the foyer of the former plenary chamber of the German Bundestag. Exhibit space is planned to be 9 m<sup>2</sup> for each organisation.

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# „The case of energy autonomy: Storing Renewable Energies“

**Sponsorship**

**Size 1**  
56 x 28

**Size 2**  
56 x 60

**Size 3**  
56 x 92



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## Reply form

(Fax: +49(0) 228-3612-13/-79)

I contribute as a sponsor and/or exhibitor to the Second International Conference „The case of energy autonomy: Storing Renewable Energies“ (IRES II), being held in Bonn/Germany, 19th-21st November 2007, as chosen below:

I. Premier Sponsor, as specified above: € 10,000.00

II. Sponsor (measurements given as width (mm) x height (mm):

Logo on printed programme – size 1 (56x92): € 3,000.00

Logo on printed programme – size 2 (56x60): € 2,000.00

Logo on printed programme – size 3 (56x28): € 1,000.00

III. Exhibit space: € 1,500.00

Name: \_\_\_\_\_

Given name(s): \_\_\_\_\_

Organisation/Company: \_\_\_\_\_

Street: \_\_\_\_\_

Zip/Postal code and place: \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_

Fax: \_\_\_\_\_ / \_\_\_\_\_

E-Mail: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

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